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HOLLAND

INTER  
NOVA  
PROFESSIONAL LIGHTING

SINCE 1996

# SHOWROOM LIGHTING®



## VELOCE

Compact 3-phase tracklight equipped with Premium LED modules for the best possible presentation of your products. Suited with unique space-saving in-track adapter.

Colour



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It all starts with light

Find more lighting products  
specialized for showrooms  
inside

August 2020

# IT ALL STARTS WITH LIGHT

Three different quotations were received for a beautiful showroom. An interior designer stuck to a drawing table, finally realized the perfect colour to put on the walls. Endless discussions were held about the right interior. The interior of a showroom has to be on point. The design of the establishment determines the atmosphere and appearance of your product and brand.

But what to do with the lighting? How do you incorporate this into your design, to contribute to the perfect presentation? Have you ever really thought about this? At Internova we have! Our lighting professionals are always available to support and advise you.

## THE PERFECT PRESENTATION

In showrooms lighting doesn't only have to be functional, but also has to contribute to the perfect presentation. By using the right combination of general and spot lighting a product can be brought to life. Our lighting designers can build beautiful 3D lighting concepts for that perfect showroom and product presentation, in which appearance and function come together.



Classic theater-look 3-phase LED track spot. Supplied including barndoors which makes this luminaire a real eye-catcher!

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# NO LIGHT WITHOUT A PLAN

Light creates atmosphere, branding, conversion and routing. Good showroom lighting does not consist of a simple combination of spots and tracks. For the right lighting, a well-thought-out lighting plan is essential. Internova designs and realizes customized lighting plans. Lighting is a speciality. And therefore; Internova Professional Lighting.



## ALTA

LED pendant luminaire in an industrial look, supplied with ø40cm shade. Perfect to be used for general lighting in higher spaces, lumen output up to 6000lm.

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## DOBLAR

Recessed directable LED luminaire. Perfect to be used for the lighting of wall- and product presentations, ideal for showrooms.

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Light has the power to transform a space. It is not without reason that we believe that everything starts with the right lighting; It all starts with light! Thanks to our knowledge and expertise in the lighting industry, we have been part of the success of various major hospitality and retail formulas for the past 24 years. This in collaboration with our lighting partners.



## SNELLO

Tubular surface mounted LED luminaire. Perfect to be used for general lighting in combination with directable LED spots.

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**Please contact our lighting designers for more info:**

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